

WWW.HUSTLEMAMAMAGAZINE.COM

Interview Specifications

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LAUNCHED FALL 2012



CHECKLIST OF ITEMS ENCLOSED

Checklist

Invitation Flyer

Welcome Letter

Interview Specs Deck

Photo Release Forms

HMMAG AD Promo Sheet

HMMAG Media Kit

**Hustle Mama: The Magazine for Today's
POWERHOUSE Woman, seeks to highlight
women who HUSTLE.**

**They Help, Unite, Share, Teach, Lead &
Empower their families, communities, and the
world!**

Dr. Stefany Jones, CEO

Instructions

Thank you for being willing to do an interview with our magazine HUSTLE MAMA: The Magazine for Today's POWERHOUSE Woman.

Please find our process below:

1. We ask that you provide us with the BIO or resume of your choice for us to highlight and use
2. We ask that you provide us with no less than 3 high resolution photos of your choice that meet print guidelines (300DPI at the very least, but preferably 600DPI)
3. We ask that you look over the attached questions and answer AS MANY and ANY that you prefer.
4. Once completed, please return all materials to hustlemamamagazine@gmail.com
5. Please sign the attached release form giving us permission to use your likeness and the content you've provided.
6. Once all the paperwork is done, IF we decide to, we will schedule a time for a brief no more than 10-15 minute verbal interview on a conference call line (that is recorded) at your convenience should we need more information. If you have any questions, please do not hesitate to contact us.

Thank you again!

Stefany J., CEO

NAME OF SUBMITTING PARTY: _____

SIGNATURE OF SUBMITTING PARTY: _____

DATE OF SUBMISSION: _____

"Our only goal is to be a blessing". -Dr. Stef

PLEASE SUBMIT ALL DOCS TOGETHER

QUESTIONS ABOUT LIFE

1. What was life like growing up for you? What kind of family did you grow up in?
2. How old were you when you knew this was your calling and what you were going to do for the rest of your life?
3. Were you a dreamer growing up? What kinds of dreams did you have?

QUESTIONS ABOUT BUSINESS

P5. How hard was it breaking into the business? We hear stories all the time of people who try for years and never make it, and then other stories of overnight "in the right place at the right time" sensations.

Which one do you think there's more of? Those who pay their dues, or opportunity meeting preparation?

6. How do you maintain your integrity in an otherwise very competitive and sometimes unscrupulous industry, as business at times can be cut throat?

QUESTIONS ABOUT YOUR DRIVE

7. What advice do you have for others who have THE dream?
8. What is it about this that makes you do what you do?
9. How difficult is it to maintain a work-life balance? What measures do you take to ensure that you have that?
10. Would you consider yourself a driven person? What makes you a powerhouse? What is the source of your strength?

QUESTIONS ABOUT WORK-LIFE BALANCE

11. What are some of the things you do to wind down and relax after grueling events and preparations for them?
12. What is your definition of peace? What is your definition of success?
13. What is the one thing you want people to remember most about you and your work?

Leaving a Legacy

QUESTIONS ABOUT PURPOSE AND THE END GAME

YOUR SIGNATURE

- 14. What type of legacy do you wish to leave?
- 15. What is the one dream for yourself you most look forward to having come true?
- 16. If there's one thing you could change about your past, what would it be?
- 17. If there's one thing you could change about the world what would it be?

YOUR ADVICE

- 18. What advice do you have for the young ladies (teens to young adult age) who are growing up in today's world with so much influence in music that is not always supportive of their best interests? What advice would you give to the young men?
- 19. Is there anything else that has not been asked, that you would like featured and brought to the lime-light? If so, please by all means let us know so that we don't leave it out.

RELATIONSHIPS

Being in the public eye is not without its consequences, how difficult is it to maintain great relationships (those with girlfriends/boyfriends, childhood friends, family, and significant others)? How do you handle that?

INFLUENCE

1. Are you single?
2. How difficult is or was dating in your profession?
3. In your opinion why are relationships failing today and if you could remedy them, what would you do?
4. What are you looking for/from a relationship?
5. Who's been the greatest influence in your life?
6. Who do you most admire and why?

Life is all about Relationships

"We seek to BUILD BRIDGES not BURN THEM." - Dr. Stefany



Permissions and Releases

Content/Photo/Video Release Form
AUTHORIZATION TO USE PHOTOGRAPHS AND/OR AUDIO-VISUAL AND/OR WRITTEN
CONTENT

I, _____, hereby authorize HUSTLE MAMA PRODUCTIONS, LLC and its subsidiaries to use, reproduce, and/or publish photographs and/or video and/or written content that may pertain to me—including my image, likeness and/or voice and/or written content without compensation. I understand that this material may be used in various publications, public affairs releases, recruitment materials, broadcast public service advertising (PSAs) or for other related endeavors under Hustle Mama Productions and its holding company. This material may also appear on the Corporation's or project sponsor's Internet Web Page. This authorization is continuous and may only be withdrawn by my specific rescission of this authorization. Consequently, the Corporation or project sponsor may publish materials, use my name, photograph, and/or make reference to me in any manner that the Corporation or project sponsor deems appropriate in order to promote/publicize service opportunities.

Description of Material (Photos/Audio-Visual):

Signature _____ Date _____
Printed Name _____

MATERIALS TO SUBMIT and EXPECT in RETURN

HOW THIS ALL WORKS

Interview Questions

Once you've decided which questions you want to answer, please write the section, number of question and your answer to each one. Please put in a WORD DOCUMENT and save with your last name. We will run the grammar check.

Release Forms

The release language is integrated into this deck. You can block and copy it into a WORD DOCUMENT and complete and sign. You can take a picture with your cell phone once signed and send us a copy.

Photography

Please do not use photographs that you do not have the licensed right to use. Please complete the photo release forms and always credit the photographer if there is one.

What to Expect

Once your feature has published and is in distribution, you will be given a link to promote and share, a link to purchase the hard copy of the magazine if you want to do so or share, and a PDF of your feature.

THANK YOU FOR BEING A PART OF OUR JOURNEY

We are super excited about your feature and thank you for sharing your story with our audiences. We hope that you will consider to spread the word about our work and intentions. If you have not done so, please subscribe to the Magazine, join the tribe and connect with Dr. Stefany. It is very much appreciated! (Click the Links Below)

[Hustle Mama: The Magazine for Today's POWERHOUSE Woman](#)

[Connect with Dr. Stefany Jones](#)

IG: @TheHustleMama @HustleMamaMagazine

FB GROUP: The Hustle Mama Tribe

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